



Breakthrough T1D™
Western & Central PA

THE CENTRAL PA

GALA

THE MARVELOUS MIDWAY!

SATURDAY, MAY 17TH, 2025

LANCASTER MARRIOTT AT PENN SQUARE

SPONSORSHIP OPPORTUNITIES

About Breakthrough T1D (formerly JDRF)

As we drive toward curing type 1 diabetes (T1D), we help make everyday life better for the people who face it. Today, we are opening doors that were once closed by diagnosis, and lead the way to more effective solutions. Tomorrow, we will make this condition a thing of the past, by accelerating research and driving innovation forward. **We cannot do it alone.**

What is type 1 diabetes (T1D)?

Type 1 diabetes (T1D) is an autoimmune disease in which insulin-producing beta cells in the pancreas are mistakenly destroyed by the body's immune system. People with T1D depend on insulin therapy to survive. Anyone at any age can be diagnosed, there is currently no cure, and T1D requires 24/7 management by those facing it. **Breakthrough T1D is working to change that.**

Step right up to *The Marvelous Midway!* where every breakthrough brings us one step closer to the ultimate prize—a world without T1D.

Attended by top corporate and community leaders from throughout the region, the Breakthrough T1D Central PA Gala is one of the most successful fundraising events in our community, providing powerful networking opportunities and a festive night of entertainment perfect for hosting clients and friends.

On Gala night, "Fund A Cure" is the opportunity to change the lives of those living with T1D. Your Fund A Cure contributions will directly drive research, improving and changing lives while advancing breakthroughs on the way to cure T1D. **We invite you to join us in taking breakthrough action for the entire T1D community.**



9.4 Million+
people worldwide have T1D

1.6 Million+
people in the U.S. have T1D

1 in 29
families are impacted today

85%
have no family history



In less than 20 years, the number of people around the world with T1D is expected to double.



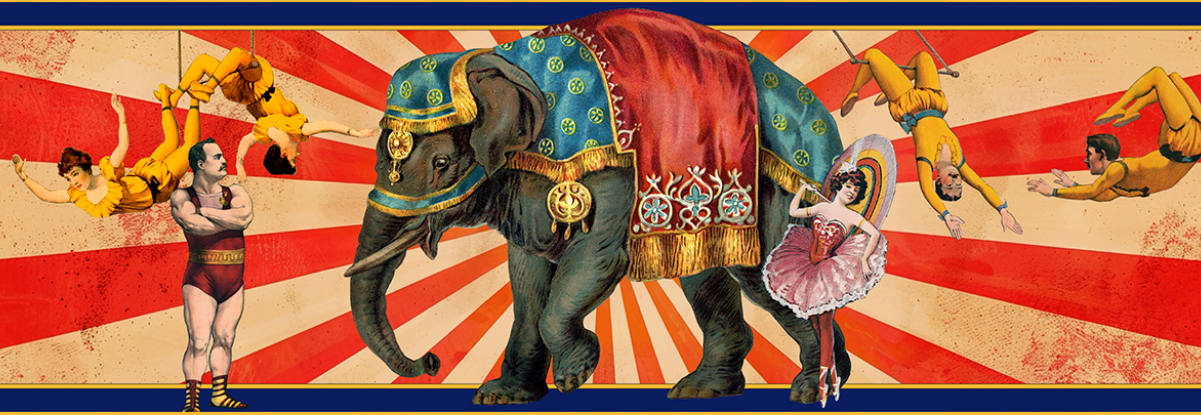
400+
active research grants globally

\$2.5 Billion+
research funding to date

13
current PA research projects

\$8.18 Million+
current PA funding

60+
funded clinical trials underway





SPONSORSHIP OPPORTUNITIES!

	Presenting \$25,000 F.M.V. \$3,160	Platinum \$15,000 F.M.V. \$1,580	Gold \$10,000 F.M.V. \$1,580	Silver \$7,500 F.M.V. \$1,264	Bronze \$5,000 F.M.V. \$1,264	Supporter \$3,000 F.M.V. \$1,264
Opportunity for company Executive to sit on Gala Leadership Committee	✓					
Recognition on save the date & invitation <i>** Deadlines apply</i>	Logo <i>Premier</i>	Name <i>Invitation</i>				
Recognition in Gala welcome e-mail to all attendees	Logo	Logo	Logo	Name		
Event Night Benefits						
Reserved Table / Seating	<i>Premier</i> 2 tables (20 seats)	<i>Priority</i> 1 table (10 seats)	<i>Preferred</i> 1 table (10 seats)	1 table (8 seats)	1 table (8 seats)	1 table (8 seats)
Recognition on reserved table signage	Logo	Logo	Logo	Logo	Name	Name
Recognition on Gala event signage	Logo	Logo	Logo	Logo	Name	
Recognition in printed program & on-screen throughout the evening	Logo <i>Premier</i>	Logo	Logo	Name	Name <i>On-Screen Only</i>	
Professional table photo opportunity	✓	✓	✓	✓		
Additional Marketing Benefits						
Recognition on social media (Facebook, Instagram, LinkedIn)	Logo 4 posts	Logo 3 posts	Logo 2 posts	Logo 1 post	Name 1 post	
Recognition on Gala website	Logo / Link <i>Premier</i>	Logo / Link	Logo / Link	Logo / Link	Name / Link	
Recognition in Chapter E-Newsletter (circulation 37,000+)	Logo	Logo	Logo			
Recognition on mobile bidding app	Logo	Name				
Recognition in all media releases <i>** Deadlines apply</i>	✓					

For a customized sponsorship opportunity, contact Alyssa Breining:
abreining@BreakthroughT1D.org | 717.395.9723

EXCLUSIVE BRANDED SPONSORSHIPS !

The following sponsorships allow your organization to be “branded” at a special portion of the event.

Dinner
\$10,000
F.M.V. \$632

1 opportunity available

- 4 reserved seats
- Event night script mention
- Logo recognition on menu card, ballroom signage, & on-screen throughout the evening
- Logo recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post
- Logo recognition in Gala welcome e-mail to all attendees

Décor
\$10,000
F.M.V. \$632

1 opportunity available

- 4 reserved seats
- Event night script mention
- Logo recognition on event program, ballroom signage, & on-screen throughout the evening
- Logo recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post
- Logo recognition in Gala welcome e-mail to all attendees

Cocktails
\$7,500
F.M.V. \$632

SOLD | Novak Strategic Advisors

- 4 reserved seats
- Branded cocktail napkins
- Logo recognition at cocktail bar areas & on-screen throughout the evening
- Logo recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post
- Logo recognition in Gala welcome e-mail to all attendees

Guest Appreciation
\$7,500
F.M.V. \$632

1 opportunity available

- 4 reserved seats
- Pre-approved branded stuffer/insert in guest “thank you” bags (provided by sponsor)
- Logo recognition on guest “thank you” bags & on-screen throughout the evening
- Event night script mention
- Logo recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

Silent Auction
\$7,500
F.M.V. \$632

1 opportunity available

- 4 reserved seats
- Logo recognition on silent auction signage & on-screen throughout the evening
- Logo recognition on mobile bidding site
- Logo recognition on silent auction teaser social media post (*Facebook, Instagram, LinkedIn*)
- Logo recognition in silent auction launch e-mail to all attendees and remote bidders

Live Auction
\$7,500
F.M.V. \$632

1 opportunity available

- 4 reserved seats
- Event night script mention
- Logo recognition on bid cards & on-screen throughout the evening
- Logo recognition on live auction spotlight social media post (*Facebook, Instagram, LinkedIn*)
- Logo recognition in live auction preview e-mail to all attendees

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EXCLUSIVE BRANDED SPONSORSHIPS !

The following sponsorships allow your organization to be “branded” at a special portion of the event.

Gift the Experience

\$5,000

F.M.V. \$1,264

1 opportunity available

- Gift the Central PA Gala experience by purchasing a reserved table of 8 for special T1D guests from our local community
- Logo recognition on T1D table signage

Entertainment

\$5,000

F.M.V. \$316

1 opportunity available

- 2 reserved seats
- Logo recognition on entertainment signage
- Event night script mention introducing band
- Name recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

Wine Pull

\$5,000

F.M.V. \$316

1 opportunity available

- 2 reserved seats
- Logo recognition on wine pull signage
- Name recognition on-screen throughout the evening
- Name recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

Registration

\$5,000

F.M.V. \$316

1 opportunity available

- 2 reserved seats
- Logo recognition on welcome area signage
- Name recognition on-screen throughout the evening
- Name recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

Fund A Cure Video

\$5,000

F.M.V. \$316

1 opportunity available

- 2 reserved seats
- Event night script mention introducing Fund A Cure video
- Name recognition on-screen throughout the evening
- Name recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

Photobooth

\$5,000

F.M.V. \$316

1 opportunity available

- 2 reserved seats
- Logo recognition on photobooth signage
- Name recognition on-screen throughout the evening
- Name recognition on social media (*Facebook, Instagram, LinkedIn*) - 1 post

For a customized sponsorship opportunity, contact Alyssa Breining:
abreining@BreakthroughT1D.org | 717.395.9723

MULTI-EVENT PARTNERSHIPS

\$50,000+ Year-Round Partnership

Join us with a year-round, multi-event partnership and play an integral role in this fun-filled, impactful evening, and many other local engagement & outreach opportunities, including:

- ✓ Presenting Sponsor benefits for the 2025 Central PA Gala
- ✓ Presenting Sponsor benefits for the 2025 Central PA Walk

For a creative & customized partnership, contact Alyssa Breining:
abreining@BreakthroughT1D.org | 717.395.9723

Be known as the champion helping to create breakthroughs for a world without T1D.



Recognition as a corporate leader in our communities

Increase your visibility in our communities as a partner to one of the most respected health-related organizations with a broad base of devoted constituents including local corporate and philanthropic leaders.



Enhance your public image

Increase awareness of your corporate identity and portray a positive image to your current stakeholders plus a new audience of potential constituents.



Strengthen your brand

Differentiate yourself from your competitors by building a strong brand image and enhancing your brand awareness.



Increase your employee engagement

Foster employee engagement and strengthen camaraderie through opportunities for teambuilding, networking and a focus on health and wellness.



Support your employees impacted by T1D

Educate your employee base about diabetes and show support for team members and their families who are impacted by T1D.

2025 Central PA Gala Commitment Form

Saturday, May 17th, 2025 | Lancaster Marriott at Penn Square

Please return this form by e-mail to:

Alyssa Breining
Development Manager
Signature Events (Central PA)

abreining@BreakthroughT1D.org

To complete your Sponsorship or to make a Fund A Cure gift by credit card online, scan the QR code below:



Or, visit:

<https://www.breakthrought1d.org/westcentralpa/CentralPAGala2025>

*** Per IRS guidelines, payment by individual retirement account (IRA) or donor advised funds (DAF) may not be applied to goods and services or used to bifurcate payments.*

Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.

The Breakthrough T1D Tax ID is:
23-1907729.

Traditional Sponsorship Opportunities

- Presenting Sponsor | **\$25,000**
- Platinum Sponsor | **\$15,000**
- Gold Sponsor | **\$10,000**
- Silver Sponsor | **\$7,500**
- Bronze Sponsor | **\$5,000**
- Supporter | **\$3,000**

Exclusive Branded Sponsorship Opportunities

- | | |
|--|---|
| <input type="checkbox"/> Dinner Sponsor \$10,000 | <input type="checkbox"/> Gift the Experience \$5,000 |
| <input type="checkbox"/> Décor Sponsor \$10,000 | <input type="checkbox"/> Entertainment Sponsor \$5,000 |
| <input type="checkbox"/> Cocktails Sponsor SOLD! | <input type="checkbox"/> Wine Pull Sponsor \$5,000 |
| <input type="checkbox"/> Silent Auction Sponsor \$7,500 | <input type="checkbox"/> Fund A Cure Video Sponsor \$5,000 |
| <input type="checkbox"/> Live Auction Sponsor \$7,500 | <input type="checkbox"/> Photobooth Sponsor \$5,000 |
| <input type="checkbox"/> Guest Appreciation Sponsor \$7,500 | <input type="checkbox"/> Registration Sponsor \$5,000 |

Fund A Cure Donation

- I / we cannot attend the event, but would like to support T1D research by making a Fund A Cure donation in the amount of: \$ _____

Registration Information

Donor / Company Name: _____

Contact Name (if different): _____

Billing Address: _____

Phone: _____

E-mail: _____

Payment Information

- I will pay by credit card on the Breakthrough T1D Central PA Gala website.
- I would like to pay by check / ACH / other method**. Please contact me with further payment details.
- Please invoice me.