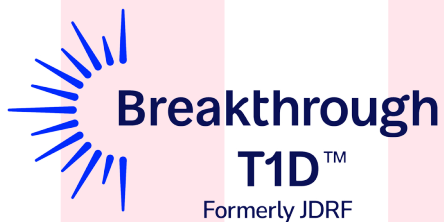




*An Evening at The*  
**PALM ROYALE**

Friday, January 31st, 2025  
Elite Jets Hangar  
125 Aviation Dr S, Naples, FL 34104





## 2025 GALA CHAIR

Gwendolyn Heasley

## 2025 GALA CHAIR EMERITUS

Jessica Shwedel

### COMMITTEE

Jennifer Bussman

Ryann Cindrach

Wendy Flaherty

Rachel Galante

Elena Griffin

Natalie Harley

Mary Ellen Kaplan

Robin Marcus

Kelly McWilliams

Michele Monteleone

Debbie Nuzzo

Stephanie Prebish

Pamela Price

Julia Reisman

Eva Rinderer

Jeane Rosmonowski

Nicholas Royka

Mari Rubenstein

Arnie Rubin

Lynn Rubin

Katie Russo

Dyam Sanchez

Meri Setyan

Nelly Shotwell

Kay Thorp

Brittney Wichard

Chris Zazo

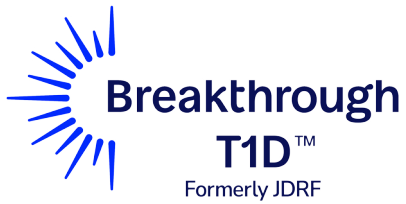
Jessica Zazo



### DRESS CODE

Timeless Palm Beach Chic





## ABOUT BREAKTHROUGH T1D

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community—breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we're powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.



## OUR MISSION

Our mission is to improve lives today and tomorrow by accelerating life-changing breakthroughs to treat, prevent, and, ultimately, cure T1D and its complications. Always, we are guided by a single purpose: As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.



## OUR FUNDING

Globally, millions of supporters help us drive toward curing T1D while making life with T1D better for the people who face it. Last year, through our funding and funding from our partnering organizations, \$449.4M went to support T1D research and therapy development.



**5 million** people are expected to have T1D by 2050-including a threefold increase of youth cases.

**34.2 million** Americans have some form of diabetes. **1.45 million** of them have T1D.

**64,000** people are estimated to be diagnosed each year in the U.S.



Scan the QR code to hear a message from Leah, a 10 year old living with type 1 diabetes.



Breakthrough T1D HQ



@BreakthroughT1DHQ



@BreakthroughT1D



Breakthrough T1D



@BreakthroughT1D



Breakthrough T1D



## THE DELLACORTES

Annual Partner

# \$50,000

### INCLUDES:

- Two tables (20 tickets) at gala
- VIP Table Service
- Pre-produced 60 second brand moment
- Choice of full-page ad placement in gala program
- Four social media postings (Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- Logo placement on guest mobile bidding app
- On-screen and verbal recognition during gala
- Use of Breakthrough T1D logo for one year, starting from date of signed agreement
- Company logo included on the following year-round opportunities:
  - National Diabetes Awareness Month
  - Chapter Social media, Events, Communications
  - TypeOnenations Summit Outreach Events
  - Chapter Newsletter

*"I'd only been*

in Palm Beach two weeks, but I already knew  
the Palm Royale is where I belonged."

- PALM ROYALE

# SPONSORSHIP OPPORTUNITIES

The following sponsorships allow a company, foundation, or individual to be “branded” with a special portion of the gala with creative and customizable opportunities.

## BEAGI BAIL:

\$25,000

- One table (10 tickets) at gala
- VIP Table Service
- Pre-produced 30 second brand moment
- Full-page ad in gala program
- Four social media postings  
(Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- Logo placement on guest mobile bidding app
- On-screen and verbal recognition during gala

*Tax deductible \$23,315*

## POOL BOY:

\$10,000

- One table (10 tickets) at gala
- Quarter-page ad in gala program
- Three social media postings  
(Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- On-screen recognition during gala

**OR**

- One table (10 tickets) at gala
- Quarter-page ad in gala program
- Name placement on all gala promotional materials
- On-screen recognition during gala
- Transportation to and from the event
- Elevated wine service

*Tax deductible \$8,315*

\*Please submit your high-res logo in vector (pdf or eps) format to Taylor Norman at [tnorman@breakthrough1d.org](mailto:tnorman@breakthrough1d.org). Please include both color and black & white versions. Fair market value of sponsorships to be determined based on benefits received. To ensure all sponsorships benefits both the commitment and payment must be received before 12/15/2024.

## NORMA'S ROLODEX:

\$15,000

- One table (10 tickets) at gala
- Pre-produced 15 second brand moment
- Half-page ad in gala program
- Three social media postings  
(Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- On-screen recognition during gala

*Tax deductible \$13,315*

## TONINA:

\$5,000

- Four tickets to attend gala
- Logo placement in gala program
- Two social media postings  
(Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Name recognition on gala promotional materials
- On-screen recognition during gala

*Tax deductible \$4,326*



# UNDERWRITING OPPORTUNITIES

The following sponsorships allow a company, foundation, or individual to be “branded” with a special portion of the gala with creative and customizable opportunities.

## AXEL'S BIRTHDAY PARTY:

\$20,000

- Exclusive presenter of the event entertainment
- One table (10 tickets) at gala
- Full-page ad in gala program
- Three social media postings (Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- On-screen and verbal recognition during gala

*Tax deductible \$18,315*

*Limited availability*

## EVELYN'S BIRD ROOM:

\$15,000

- Exclusive presenter of the mobile bidding website
- One table (10 tickets) at gala
- Half-page ad in gala program
- Two social media postings (Can include sponsor produced reels)
- Recognition on gala website with logo and hyperlink
- Logo placement on all gala promotional materials
- On-screen and verbal recognition during gala

*Tax deductible \$13,315*

*Limited availability*

## ASTRONAUT HERKIMER:

\$10,000

- Exclusive presenter of the event program
- One table (6 tickets) at gala
- Quarter-page ad in gala program
- Recognition on gala website with logo and hyperlink
- Logo placement on back cover of event program
- On-screen recognition during gala

*Tax deductible \$8,989*

*Limited availability*

## GRASSHOPPER:

\$7,500

- Exclusive presenter as cocktail sponsor
- One table (6 tickets) at gala
- Recognition on gala website with logo and hyperlink
- Logo placement on cocktail napkins and bar signage
- On-screen recognition during gala

*Tax deductible \$6,489*

*Limited availability*

\*Please submit your high-res logo in vector (pdf or eps) format to Taylor Norman at [tnorman@breakthrough1d.org](mailto:tnorman@breakthrough1d.org). Please include both color and black & white versions. Fair market value of sponsorships to be determined based on benefits received. To ensure all sponsorships benefits both the commitment and payment must be received before 12/15/2024.





## PALM BEACH:

\$5,000

- Exclusive presenter as valet sponsor
- Four tickets to attend gala
- Recognition on gala website with logo and hyperlink
- Logo placement on signage in valet area
- On-screen recognition during gala

*Tax deductible \$4,326*

*Limited availability*

## CHATTANOOGA:

\$3,500

- Exclusive presenter as photobooth sponsor
- Two tickets to attend gala
- Recognition on gala website with logo and hyperlink
- Logo placement on photobooth backdrop
- On-screen recognition during gala

*Tax deductible \$3,160*

*Limited availability*



## VISIBILITY OPPORTUNITIES

The following opportunities allow a company, foundation, or individual to have visibility within a special portion of the gala program book. Purchase advertisement space as a tribute and show your commitment to Breakthrough T1D's mission. Your advertisement can be used for many purposes, including sharing your T1D story, commemorating or celebrating a loved one, advertising a business's support of Breakthrough T1D, or demonstrating why you support the mission.



<b>TWO CENTER PAGES</b>	<b>\$2,400</b>
<b>INSIDE FRONT OR BACK COVER</b>	<b>\$1,200</b>
<b>FULL-PAGE AD</b>	<b>\$900</b>
<b>HALF-PAGE AD</b>	<b>\$500</b>
<b>QUARTER-PAGE AD</b>	<b>\$300</b>

\*Please submit your high-res logo in vector (pdf or eps) format to Taylor Norman at [tnorman@breakthrough1d.org](mailto:tnorman@breakthrough1d.org). Please include both color and black & white versions. Fair market value of sponsorships to be determined based on benefits received. To ensure all sponsorships benefits both the commitment and payment must be received before 12/15/2024.



## COMMITMENT FORM

Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- The Dellacortes - \$50,000
- Beach Ball - \$25,000
- Norma's Rolodex - \$15,000
- Pool Boy - \$10,000
- Tonina - \$5,000

### VISIBILITY OPPORTUNITIES

- Two Center Pages - \$2,400
- Inside Front or Back Cover - \$1,200
- Full-Page Ad - \$900
- Half-Page Ad - \$500
- Quarter-Page Ad - \$300

### UNDERWRITING OPPORTUNITIES

- Axel's Birthday Party - \$20,000
- Evelyn's Bird Room - \$15,000
- Astronaut Herkimer - \$10,000
- Grasshopper - \$7,500
- Palm Beach - \$5,000
- Chattanooga - \$3,500

- I cannot attend but would like to make a 100% tax-deductible donation:

\_\_\_\_\_

### PLEASE SUBMIT COMMITMENT FORM TO:

Breakthrough T1D Southern Florida  
Attn: Taylor Norman  
3369 Pine Ridge Rd Suite 202, Naples, FL 34109  
Tnorman@breakthrought1d.org

Per IRS guidelines, payment by Donor Advised Funds (DAF) or Individual Retirement Accounts (IRA) may not be applied to purchases that include goods and services or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Tax ID 23-1907729

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AN EVENING AT THE

# PALM ROYALE

A BRIGHT NIGHT FOR A CURE

