

VEA NEWPORT BEACH MARRIOTT



HONORING CATHIE LAWLER




































WE'RE BACK! On March 4, 2023, the JDRF Southern California One Night Gala will bring back our incredible Orange County T1D community in-person in support of the organization that has contributed more than 2.5 billion dollars to type 1 diabetes (T1D) research since its inception in 1970.

The evening will include hosted cocktails, a three-course dinner, a premier silent and live auction, as well as Fund A Cure where all donations go directly to research.

This year we honor Cathie Lawler for her incredible and numerous contributions to the diabetes community.

2023 JDRF ORANGE COUNTY ONE NIGHT

SPONSORSHIP OPPORTUNITIES

Included with Sponsorship	Presenting Sponsor \$100,000	Inspiration Sponsor \$50,000	Dream Sponsor \$25,000	Hope Sponsor \$15,000	Believe Sponsor \$10,000	Promise Sponsor \$4,000	Research Patron \$2,000
Tickets to the Gala	30	20	16	12	10	4	2
Exclusive Named Sponsor with speaking opp from stage							
Recognition on mobile bidding app							
Recognition on the Step & Repeat							
Hotel Room Accommodations	 3 Rooms	 2 Rooms	 1 Room	 1 Room			
Program Book Ad	 Back Cover + 2 pages	 2 pages	 1 page	 1/2 page	 1/2 page	 1/4 page	
Name/Logo on all Gala communications (newsletters, social media, website)							
Digital Ad at Gala							
Name/Logo on Invitation							
Tax Deductibility	\$89,058	\$42,705	\$19,455	\$10,720	\$6,838	\$2,735	\$1,368

All Sponsorship opportunities are customizable

Commitments must be received no later than January 13, 2023 for invitation inclusion.

JDRF *Orange County* ONE NIGHT The Future is Bright

EXCLUSIVE ONE NIGHT ORANGE COUNTY GALA UNDERWRITING OPPORTUNITIES

PLATINUM OPPORTUNITIES

\$20,000

(includes 6 guests)

Feed the Crowd
Sponsor the Dinner

Bid the Highest
*Sponsor Auction &
Raffle*

Pay the Fees
*Sponsor our Credit
Card Fees*

\$18,026 Tax Deductible

GOLD OPPORTUNITIES

\$15,000

(includes 4 guests)

Sling the Booze
Sponsor the Bar

Be the Hero
*Sponsor our Youth
Ambassadors*

Rock the House
*Sponsor the
Entertainment*

\$13,684 Tax Deductible

SILVER OPPORTUNITIES

\$10,000

(includes 2 guests)

Spread the Word
Sponsor the Invitations

Park the Cars
Sponsor the Valet

Register the Guests
*Sponsor the Attendee
Check-in*

Take the Picture
*Sponsor the
Photography*

\$9,342 Tax Deductible

All Underwriting Sponsorship opportunities are exclusive & include: Tickets to the One Night Gala • Exclusive & prominent logo/name in sponsored area • Logo/name placement on invitation* • Logo/name placement in event digital program • Logo/name placement in event program book • Logo/name on all event related correspondence

*Commitment must be received prior to print deadline: January 13, 2023



WHY PARTNER WITH JDRF?

JDRF MISSION | Improving lives today and tomorrow by accelerating life-changing breakthroughs to cure, prevent and treat T1D and its complications

BRAND VISIBILITY

OVER 4800
ATTENDEES SINCE 2011

GLOBAL REACH

29 U.S. CHAPTERS
5 INT'L AFFILIATES

MARKETING EXPOSURE

7 0 0 0 6 8 0 0
FACEBOOK FOLLOWERS INSTAGRAM & TWITTER FOLLOWERS

150,000 5 3 0 0
EMAIL DATABASE GALA INVITATIONS SENT ANNUALLY

CURE

RESTORING
INSULIN INDEPENDENCE

PREVENT

PREVENTING
SYMPTOMATIC T1D

TREAT

IMPROVING
GLUCOSE CONTROL

Get Involved in a Meaningful Way.

The JDRF Gala is one of the nation's premier charity events, providing a valuable return on your investment through endless networking and marketing opportunities. Joining corporate and community leaders, you and/or your company will be making a significant and direct impact in the lives of those living with type 1 diabetes (T1D).

The JDRF Gala offers exciting live and silent auctions, and JDRF's signature **Fund A Cure**, where **100% of your donation goes directly to research**, significantly impacting the vital mission of JDRF.

Companies & individuals support JDRF because we have a solid track record of funding research efficiently and effectively. Approximately 80% of what we raise goes directly to research and research-related education, which is among the highest percentages for charities nationwide. T1D-associated healthcare costs in the U.S. account for \$16 billion dollars annually. You can help JDRF reduce that number. The time is now.

JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.

JDRF *Orange County* ONE NIGHT

SPONSORSHIP OPPORTUNITIES

- \$100,000 PRESENTING SPONSOR
- \$50,000 INSPIRATION SPONSOR
- \$25,000 DREAM SPONSOR
- \$15,000 HOPE SPONSOR
- \$10,000 BELIEVE SPONSOR
- \$4,000 PROMISE SPONSOR
- \$2,000 RESEARCH PATRON

EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

- FEED THE CROWD • \$20,000
- PAY THE FEES • \$20,000
- BID THE HIGHEST • \$20,000
- SLING THE BOOZE • \$15,000
- BE THE HERO • \$15,000
- ROCK THE HOUSE • \$15,000
- SPREAD THE WORD • \$10,000
- PARK THE CARS • \$10,000
- REGISTER THE GUESTS • \$10,000
- TAKE THE PICTURE • \$10,000

TICKETS

- \$650 INDIVIDUAL TICKET • QTY: _____
\$321 per ticket tax deductible

FUND A CURE

- 100% FULLY TAX DEDUCTIBLE
DONATION

Please list the following information as you wish it to appear on all event publications

Please email commitment to: onenight-southernca@jdrf.org or mail to: JDRF SoCal, 1391 Warner, Suite D, Tustin, CA 92780

Recognition Name: _____ Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Enclosed is my check in the amount of \$_____ payable to JDRF

Please charge my credit card: AmEx Discover Mastercard Visa

Name: _____ Amount: _____

Number: _____ Exp: _____ CVV: _____

Signature: _____

DEADLINE FOR INVITATION INCLUSION IS JANUARY 13, 2023