



# San Francisco Hope Gala 2025 “Masquerade”

Honoring Dr. Bruce Buckingham  
Breakthrough T1D Impact Award

Saturday, March 8, 2025  
San Francisco City Hall



Join us for an evening of fine cuisine and libations  
from renowned San Francisco caterer McCall's,  
dancing with Hip Service, and exclusive Valet Service



## Why partner with Breakthrough T1D™ Northern California

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D (formerly JDRF) helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community—breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we’re powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.

Our mission is to improve lives today and tomorrow by accelerating life-changing breakthroughs to treat, prevent, and, ultimately, cure T1D and its complications. Always, we are guided by a single purpose:

**As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.**

The Northern California Chapter’s Hope Gala is a high-profile, fundraising event that brings the T1D community together for an exceptional night at the classic “Beaux-Arts” San Francisco City Hall. This signature event draws social, business, and civic leaders from around Northern California.

Your tax-deductible sponsorship offers valuable visibility and distinct brand alignment with Breakthrough T1D through its websites, publications, and social media. And, with an average of 400 guests attending each year, our partners are afforded unique, cost-effective market exposure.

### Thank you to our previous Sponsors

RAINE



Breakthrough T1D Northern California | Tax ID: 23-1907729  
Donation Address: PO Box 1535, Hagerstown, MD 21741-1535  
Breakthrough T1D does not endorse any product, brand, or service.

# Hope Gala 2025 Sponsorship Opportunities

All sponsorships include prominent name recognition on all San Francisco Hope Gala marketing materials and listing on [BreakthroughT1D.org/NorthernCA/SanFranciscoGala25](https://BreakthroughT1D.org/NorthernCA/SanFranciscoGala25).

Your Donor Advised Fund (DAF) cannot be used to pay for any sponsorships.

[BreakthroughT1D.org/NorthernCA/SanFranciscoGala25](https://BreakthroughT1D.org/NorthernCA/SanFranciscoGala25)

## Table Sponsorships

- \$75,000 Presenting Sponsor**  
*Fair Market Value: \$12,672*
  - Three tables for 30 guests
  - Speaking role during the Hope Gala
  - Exclusive branding opportunities: Presenting Sponsor recognition on printed materials, event website, social media as well as prominent logo exposure pre/post-event
  - Full-page color Program Journal ad, Inside Cover
  - Champagne served to your tables
- \$50,000 Gold Sponsor**  
*Fair Market Value: \$8,448*
  - Two tables for 20 guests
  - Branding opportunities: logo on all printed materials, event website and social media
  - Half-page color Program Journal ad
  - Champagne served to your tables
- \$25,000 Silver Sponsor**  
*Fair Market Value: \$4,224*
  - One table for 10 guests
  - Branding opportunities: logo on all printed materials, event website and social media
  - Half-page color Program Journal ad
  - Champagne served to your table
- \$10,000 Bronze Sponsor**  
*Fair Market Value: \$4,224*
  - One table for 10 guests
  - Branding opportunities: logo on all printed materials, event website and social media
  - Champagne served to your table
- \$5,000 Table Patron Sponsor**  
*Fair Market Value: \$4,000*
  - One table for 10 guests
  - Branding opportunities: name recognition on all printed materials, event website and social media

## Branding Opportunities

Branding Opportunities do not include dinner tickets or good and services.

- \$15,000 Entertainment Sponsor**
  - Logo displayed on the dance floor during evening program & on screens during evening entertainment
- \$10,000 Step & Repeat Sponsor**
  - Logo displayed on Step & Repeat in the cocktail area
- \$7,500 Bid Paddle Sponsor**
  - Logo displayed on all auction bid paddles
- \$7,500 Program Sponsor**
  - Logo and full-page ad on back cover of the evening program
- \$7,500 Specialty Cocktail Sponsor**
  - Prominent signage displayed on all bars in cocktail area (six locations)
  - Naming rights for the Hope Gala specialty cocktail
- \$5,000 Bar Sponsor (four available)**
  - Logo displayed on one (1) of four bars in the cocktail area
- \$5,000 Menu Sponsor**
  - Logo displayed on all menus

## Individual Ticket

- \$600 Individual Ticket**  
*Fair Market Value: \$400*

Payments made above the fair market value of goods and services may be tax deductible as a charitable donation. Please consult your tax advisor for further information.



# Thank You for your Generous Support

Please contact Marcus Wonacott,  
[mwonacott@BreakthroughT1D.org](mailto:mwonacott@BreakthroughT1D.org),  
to purchase your level of support or  
discuss custom sponsorship.  
Deadlines apply.

***As we drive toward curing type 1 diabetes,  
we help make everyday life better  
for the people who face it.***

## Fund A Cure

100% of your Fund A Cure donation goes  
towards the vital mission of Breakthrough T1D.

Your fully tax-deductible contribution will  
drive research towards the closed loop system,  
glucose control, encapsulation, beta cell  
restoration, prevention, and other critical  
Breakthrough T1D research.

Fund A Cure donations go  
directly to support vital type 1 diabetes  
(T1D) research and are 100% tax-deductible.  
Please help us advance to a cure by making a  
donation to Fund A Cure.

To help Breakthrough T1D avoid a 3% credit card  
payment fee, please pay by check. The check should be  
payable to Breakthrough T1D and include the notation  
“Hope Gala 2025” and mailed to the address below.

To pay by credit card, please visit:  
[BreakthroughT1D.org/NorthernCA/SanFranciscoGala25](https://BreakthroughT1D.org/NorthernCA/SanFranciscoGala25)

**Breakthrough T1D Northern California  
PO Box 1535  
Hagerstown, MD  
21741-1535**

### What a cure for T1D would mean:

“When I think about a cure, I think  
about giving millions of kids like us  
a chance for a normal life and a  
chance to just be kids.”  
– Cia Brady, 18

“I hope one day I won’t have to think  
about T1D. I hope one day my mom can  
rest, and not stay up all night worrying  
about my blood sugar.”  
– Damien Reynoso, 11

Fund A Cure Speakers



Per IRS guidelines, payment by Donor Advised Funds (DAF) or Individual Retirement Accounts (IRA)  
may not be applied to purchases that include goods and services or used to bifurcate payments.  
Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.  
Tax ID 23-1907729