



## We're the Spread Awareness Type

Help us spread the word about type 1 diabetes  
for National Diabetes Awareness Month

### November is National Diabetes Awareness Month: Will you join the JDRF *Sneak Attack*?

The JDRF Sneak Attack is an easy and prominent way to raise type 1 diabetes (T1D) awareness throughout November. Companies will use the iconic JDRF paper sneaker to “sneak attack” a colleague’s workspace, covering their cubicle with sneakers.

#### How can your company participate?

Visit <https://www.surveymonkey.com/r/SneakAttack> to sign your company up. JDRF will provide all the materials—including the paper sneakers—for you to get started.

#### How does the Sneak Attack work?

You have two options:

1. Colleagues make a donation to JDRF to nominate someone for a Sneak Attack

Or,

2. The recipient of the Sneak Attack makes a donation to JDRF to pay it forward, and the Sneak Attack continues to their person on your list.

#### Benefits of the Sneak Attack

- Visible way to raise awareness for T1D, a disease that affects more than 1.25 million Americans
- Raise funds for JDRF, the only organization with a plan to cure, treat and prevent T1D
- Boost internal morale and excitement
- Show your support for those living with, and affected by, T1D

Share your Sneak Attack  
photos with JDRF at  
[newjerseymetro@jdrf.org](mailto:newjerseymetro@jdrf.org)  
to highlight your company!

