



**DREAM  
GALA**  
2024

JDRF KANSAS & MISSOURI CHAPTER

# PARTNERSHIP OPPORTUNITIES

EACH YEAR WE'RE GETTING CLOSER TO A WORLD WITHOUT TYPE 1 DIABETES (T1D), AND YOUR GENEROSITY AND SUPPORT ARE THE REASONS WHY. JOIN US FOR OUR 2024 JDRF DREAM GALA, AS WE SHARE OUR POSITIVITY, CONFIDENCE AND DETERMINATION TO OVERCOME EVERY CHALLENGE ON THE WAY TO CURES FOR T1D.

**SATURDAY,  
MAY 4, 2024  
KANSAS CITY**

**MUEHLEBACH TOWER  
OF THE KANSAS CITY  
MARRIOTT DOWNTOWN**

BLACK-TIE OPTIONAL EVENT

CONTACT:

BECKY SMITH, DEVELOPMENT MANAGER  
RSMITH@JDRF.ORG • 815.536.5395

**DREAMGALAKC.ORG**

ANGEL DIAGNOSED — AGE 13

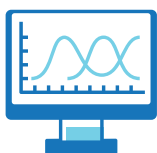
# A GLOBAL LEGACY OF FIGHTING TYPE 1 DIABETES

Type 1 diabetes (T1D) is an autoimmune disease that strikes both children and adults and occurs when the pancreas stops producing insulin. Because JDRF is the leading international organization devoted to type 1 diabetes research, donations over the years have contributed to a cumulative worldwide effort.



**\$2.8B**

cumulative research funding since 1970.



**\$4.16M**

cumulative research funding in Kansas & Missouri chapter.



**500**

active research grants funded.



**70+**

active clinical trials currently funded.



**20**

funded research countries across the globe.

## FUND A CURE

EVEN IF YOU CAN'T ATTEND THE DREAM GALA, YOU CAN STILL MAKE A 100% TAX-DEDUCTIBLE FUND A CURE DONATION.

**\$16B**

T1D-associated U.S. healthcare expenditures and lost income annually

**1.45M**

Americans have type 1 diabetes



SIMON DIAGNOSED — AGE 4 1/2

## JOIN FORCES WITH JDRF TO TURN TYPE ONE INTO TYPE NONE.

FOR MORE INFORMATION, CONTACT BECKY SMITH, DEVELOPMENT MANAGER, AT 816-536-5395 OR [RSMITH@JDRF.ORG](mailto:RSMITH@JDRF.ORG).

JDRF is a 501(c)(3) tax-exempt organization.

**JDRF**  
IMPROVING LIVES.  
CURING TYPE 1 DIABETES.

**DREAM GALA**  
2024

# JOIN VERY GOOD COMPANY

"Hoefer Welker is honored to be the Presenting Sponsor of the 2024 JDRF Dream Gala. Join us for an evening of inspiration and impact - where business meets heartfelt philanthropy, and where your sponsorship amplifies JDRF's strategy to create a world without type 1 diabetes."

- Rob Welker, President and Partner, Hoefer Welker



PARTNER WITH US AND OTHER GENEROUS SPONSORS AS WE BREAK THROUGH BOUNDARIES TO CREATE A WORLD WITHOUT T1D. HERE ARE A FEW OF OUR AMAZING 2023 DREAM GALA SPONSORS.

Allied Construction • Assured Partners • Auer Family  
Black & Veatch • Block & Company • Blue Cross Blue Shield of Kansas City  
Bob D. Campbell & Co. • B Wise, LLC • Capstone IT • Children's Mercy Hospital  
Commerce Bank • CommunityAmerica Credit Union • Country Club Bank  
CrossFirst Bank • Deloitte • Delta Dental of Kansas • Leanne DeShong Family  
ECCO Select • Enterprise Bank & Trust • EY • First Interstate Bank  
Freightquote by C.H. Robinson • Garmin International • Genetech  
Gordon Family Foundation • H&R Block • Hartline Construction  
Heartland Coca-Cola • The Emily Hipps Family • Hoefer Welker  
Hunt Midwest Enterprises • Hy-Vee • Kansas City Chiefs Football Club  
Kansas City Business Journal • Kessinger Hunter & Company  
KGH Building Group • KJO Media • Doug & Judy Krtek and Guy & Sandy Russo  
LionShare Marketing • Mariner Wealth Advisors • McCownGordon Construction  
Merrill Companies • Meyer Najem Construction • Midwest Machinery • MOJO Built  
nVision Wealth • Performance Contracting, Inc. • Performance Contracting Group  
Platinum XP • PM Contracting • Polsinelli • Preferred Pediatrics  
Retina Associates • Rick & Cathy Baier Foundation • RSM US LLP • Spencer Fane  
SPX Cooling Tech • Greg & Kris Swetnam • John & Keri Tarantino • Terracon  
Trozzolo Communications Group • UMB Bank • US Asset Services  
Veracity Consulting • Vulgamore Family Farms • Wellner Architects

## FOR MORE INFORMATION

CONTACT BECKY SMITH, DEVELOPMENT MANAGER  
AT 816-536-5395 OR [RSMITH@JDRF.ORG](mailto:RSMITH@JDRF.ORG)

JDRF is a 501(c)(3) tax-exempt organization.





## KANSAS CITY DREAM GALA BENEFITS

PRESENTING SPONSOR  
\$50,000

DREAM SPONSOR  
\$25,000

DIAMOND SPONSOR  
\$15,000

GOLD SPONSOR  
\$10,000

EMERALD SPONSOR  
\$5,000

BENEFACTOR  
\$3,500

### PARTNERSHIP BENEFITS\*

	Presenting Sponsor \$50,000	Dream Sponsor \$25,000	Diamond Sponsor \$15,000	Gold Sponsor \$10,000	Emerald Sponsor \$5,000	Benefactor \$3,500
Premier Table Seating	2 Tables (16 Seats)	1 Table (8 Seats)				
Reserved Table Seating			1 Table (8 Seats)	1 Table (8 Seats)	1 Table (8 Seats)	Shared Table (4 Seats)
Complimentary Stay Night of Gala	1 Room	1 Room	1 Room			
Company Digital Advertisement Displayed at Event	●	●	●	●		
Recognition on Screen During Program	Dedicated Logo	Dedicated Logo	Group Logo	Group Logo	Group Logo	Group Name
Verbal Recognition During Program	●	●	●	●		
Choice of Additional Customized Benefits and Naming Opportunities*	●	●	●	●		
Company Logo on Save the Date <i>(Print deadlines apply)</i>	●	●				
Company Logo on Invitation <i>(Print deadlines apply)</i>	●	●	●			
Recognition on Gala Website & Post-Event Chapter Newsletter	Logo	Logo	Logo	Logo	Name	Name
Recognition on Chapter Social Media Platforms <i>(Facebook, Instagram, LinkedIn)</i>	Dedicated Logo	Dedicated Logo	Dedicated Logo	Group Logo	Group Logo	Group Name
Company Logo in Post-Event Recognition Ad for Business Journal	●	●	●	●		
Unlimited Registrations for Remote Bidding in Silent Auction	●	●	●	●	●	●
Complimentary Delivery of Auction Items for You and Your Guests	●	●	●	●	●	●
Company Logo on Post-Gala Thank You Postcards	●	●				

### TAX-DEDUCTIBILITY

Kansas City Dream Gala Tax-Deductibility	\$47,464	\$23,640	\$13,640	\$8,824	\$3,824	\$2,912
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\*Sponsorship benefits are based on scheduling and print deadlines.

Gold level and above sponsorship levels have customized benefits opportunities.

Contact Becky Smith to reserve your sponsorship or for more information at [rsmith@jdrf.org](mailto:rsmith@jdrf.org) or (816) 536-5395.

**EXCLUSIVE OPPORTUNITIES FOR SPONSORSHIPS \$15,000+**

**Mobile Bidding Partner**

- Corporate identity through Great Giving mobile bidding platform
- Recognized as Mobile Bidding Partner on invitation

**Youth Ambassador Spotlight Partner**

- Corporate identity on Youth Ambassador blog post
- Corporate identity during Youth Ambassador recognition at Gala
- Recognized as Youth Ambassador Spotlight Partner on invitation

**Cocktail Reception Partner**

- Recognized as Cocktail Reception Partner on invitation
- Corporate identity on cocktail napkins and/or stir sticks

**Entertainment Partner**

- Recognized as Entertainment Partner on invitation
- Corporate identity near entertainers during After-Party celebration

**After-Party Partner**

- Corporate identity throughout After-Party celebration
- Corporate identity on After-Party communications
- Recognized as After-Party Partner on invitation

**Auction Delivery Partner**

- Corporate identity in auction delivery, shipping bags and boxes
- Corporate identity in post-event auction communications
- Recognized as Auction Delivery Partner on invitation

**LIMITED OPPORTUNITIES FOR SPONSORSHIPS \$10,000+**

**Dinner Partner**

- Opportunity to attend menu tasting
- Corporate identity on menu

**Live Auction Partner**

- Recognized as Live Auction Partner on invitation
- Opportunity to provide gifts to Live Auction item winners

**Raffle Partner**

- Corporate identity on all raffle signage and communications
- Opportunity to provide company-branded raffle item for Gala

**Registration Partner**

- Corporate identity in pre-event communications to registered guests
- Corporate identity at Registration at Gala

**Valet Partner**

- Corporate identity at Valet
- Opportunity to provide company-branded guest take-home item

**Customized Partner Package**

Work with JDRF to build the perfect sponsorship that fits the mission and needs of your company. Contact Becky Smith at [rsmith@jdrf.org](mailto:rsmith@jdrf.org) to build your sponsorship package!



### DONOR INFORMATION

Company/Organization: \_\_\_\_\_  
(Exactly as you want to be listed)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_ X Handle: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_ LinkedIn Handle: \_\_\_\_\_

### PARTNER WITH US FOR THE JDRF DREAM GALA

#### SPONSORSHIPS

Select the event you would like to sponsor and/or select to be a cash sponsor.

\_\_\_\_\_ Kansas City Dream Gala - Saturday, May 4, 2024, at The Muehlebach Tower of the Kansas City Marriott Downtown

\_\_\_\_\_ Contact us for multi-event/multi-market opportunities!

\_\_\_\_\_ Cash Sponsor - This is a 100% tax-deductible Cash Sponsorship. I am unable to join you for the Dream Gala and do not need seats or other Event Night Benefits but would still like to receive promotional recognition with the other event sponsors.

Please note, this selection helps us to accurately reflect the tax-deductibility on your receipt. Donor-advised funds can only be used toward the tax-deductible portion of your chosen sponsorship level, unless Cash Sponsor, which is 100% tax-deductible, as noted above.

Select a sponsorship level.

**SOLD** \_\_\_\_\_ Presenting Sponsor - \$50,000

\_\_\_\_\_ Gold Sponsor - \$10,000

\_\_\_\_\_ Dream Sponsor - \$25,000

\_\_\_\_\_ Emerald Sponsor - \$5,000

\_\_\_\_\_ Diamond Sponsor - \$15,000

\_\_\_\_\_ Benefactor - \$3,500

Sponsorships of \$10,000+ include one additional limited or exclusive Corporate Partnership Opportunity. A JDRF team member will be in touch with additional details on benefits and availability based on your sponsorship selection.

\_\_\_\_\_ Tell me about other ways I can get involved with JDRF (Ride, Walk, Advocacy, Community Engagement)

#### FUND A CURE

Your 100% tax-deductible Fund A Cure donation goes directly toward supporting critical research to cure, prevent and treat type 1 diabetes.

**I/we would like to support the 2024 JDRF Dream Gala by making a Fund A Cure donation for the following amount:**

\_\_\_\_\_ \$25,000 \_\_\_\_\_ \$15,000 \_\_\_\_\_ \$10,000 \_\_\_\_\_ \$5,000 \_\_\_\_\_ \$3,500 \_\_\_\_\_ Other \$ \_\_\_\_\_

Please complete this form and return by email to  
**Becky Smith**, Development Manager at [rsmith@jdrf.org](mailto:rsmith@jdrf.org).

**For more information, contact Becky Smith at 816-536-5395 or [rsmith@jdrf.org](mailto:rsmith@jdrf.org).**