



Travis M. Rhodes

Regional President, Delaware Valley/Lehigh Valley Region

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Travis M. Rhodes is Regional President for the Delaware Valley/Lehigh Valley Region for Truist Financial Corporation. In this role, Rhodes is the company's senior leader in the market responsible for delivering the full complement of the company's services to clients in the area and directing the commercial business.

Prior to his current role, Rhodes has held several positions within BB&T's Triad Region, including business banker, business services officer, and regional corporate banking officer. He relocated to Charlotte, NC, as corporate banking manager in 2012. In early 2018, Rhodes accepted the regional president position in BB&T's Delaware Valley Region which merged with the Lehigh Valley Region in late 2018. He is based out of our King of Prussia and Allentown offices in Pennsylvania.

Rhodes serves on the Board of Directors of The Chamber of Commerce for Greater Philadelphia, Valley Youth House, Minsi Trails Boy Scouts of America, JDRF Eastern Pennsylvania, and Northampton Community College Foundation. He also sits on the Children's Hospital of Philadelphia Corporate Council.

A native of Greensboro, N.C, Rhodes received his bachelor's degree in business administration from Appalachian State University and is a graduate of the LSU Graduate School of Banking.

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