



2025 Atlanta Real Estate Games

“What if an entire industry powered together to cure type one diabetes...”

-Adam Singer, Savills, Real Estate Games Founder

Friday, June 6th 2025

9:30am -2pm

Holy Innocents' Episcopal School

Atlanta, GA

Event Chair

Michael Howell, Executive Vice President,

Lincoln Property Company



Connecting the CRE industry, Real Estate Games is coming to Atlanta! Join the Games! Fund T1D cures!

Founded in 1970, Breakthrough T1D (formerly JDRF) is the leading global type 1 diabetes (T1D) research and advocacy organization, we help make everyday life better while driving toward cures. Adam Singer of Savills, a Director Emeritus on Breakthrough T1D's International Board of Directors, and Rick Kimball hosted the inaugural Real Estate Games in Washington, DC in the early 1990s. Today, the Mid-Atlantic (Washington, D.C.) games hosts over 75 top Real Estate companies, over 2,500 "athletes" and hundreds of volunteers.

The Breakthrough T1D Real Estate Games is a day filled with athletic competition and business rivalries, where participants compete in a series of events that require strength, speed, precision, and a sense of humor. Events include basketball, tug of war, dodgeball, track & field competition and more. Breakthrough T1D Real Estate Games offer a unique event experience for the commercial real estate industry and allows for numerous distinctive marketing opportunities. In 2016 and 2018, New York City and Chicago respectively hosted their inaugural Breakthrough T1D Real Estate Games. Cumulatively, the Breakthrough T1D Real Estate Games has raised over \$14.5 million for T1D research.

The Atlanta community's inaugural Real Estate Games will take place on June 6th at Holy Innocents' Episcopal School. Top brokers, property managers, developers, and industry leaders will compete in a series of sporting events to raise money for Breakthrough T1D's type one diabetes research and advocacy efforts.

Check out the Washington D.C. 30th Anniversary Real Estate Games and learn more about Breakthrough T1D (formerly JDRF) by clicking [here](#).



2025 Breakthrough T1D Atlanta Real Estate Games

Sponsorship Levels

Benefits	Presenting \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
<i>Fair market value of goods & services:</i>	\$14,400	\$9,400	\$6,900	\$4,400
2025's secret ringer athlete as 11th member on YOUR team	X			
Naming rights to Final Event "Tug of War"	X			
After Party and Awards Ceremony sponsor with opportunity to speak to participants from podium	X			
Company banner displayed at event	X	X		
Early registration for events	X	X		
Company logo on event participant swag	X	X	X	
Event day table and marketing opportunity	X	X	X	
Team of up to 10 participants	X	X	X	X
Company recognition on event website and signage	X	X	X	X
Company recognition on Games e-blast to Breakthrough T1D Georgia chapter supporters (~13,000)	X	X	X	X
Company recognition on Breakthrough T1D Georgia social media channels: Facebook, Instagram and LinkedIn	X	X	X	X
Company feature in media outlet	X	X	X	X

Additional Sponsorship Opportunities	Price
Lunch and After Party Sponsor (1 available) Includes logo on signage, website, and marketing opportunity on event day and special brand moment during the Lunch and After Party.	\$5,000
Naming rights to an Activity (5 available) Includes logo on signage and website, marketing opportunity on event day, and naming rights to one of the following events: 3 Point Shooting Basketball Competition, Punt, Pass and Kick Football Competition, 100M Dash, 4x100 Relay Race, or Dodgeball	\$2,500
Registration and Breakfast Sponsor (1 available) Includes logo on signage, website, and marketing opportunity on event day	\$2,500
Corporate Table Opportunity (10 available) Includes one 6' table and marketing opportunity at Lunch and After-Party	\$1,500



2025 Atlanta Real Estate Games

June 6th, 2025
Holy Innocents' Episcopal School

Please return the completed form to :

Whitney Amos
Development Director
Signature Events
wamos@breakthroughT1D.org
404-420-5996

I authorize Breakthrough T1D to use: (a) my name and/or any photographs or logos that I have provided to representatives of Breakthrough T1D to promote or advertise the Breakthrough T1D Atlanta Real Estate Games. Such promotion or advertising may include, but is not limited to, the publication, display, and exhibition of my corporate name and/or logos and/or photographs. I declare my consent to be irrevocable and release Breakthrough T1D from any claims whatsoever in connection with the use of my corporate name and/or logos and/or photographs as previously described. As a sponsor, I will send a high-res EPS file of the corporate logo used for printing on materials that apply to my sponsorship level to wamos@breakthroughT1D.org no later than May 23, 2025.

2025 Commitment Form

Sponsor Opportunities

Maximize your exposure in front of the region's commercial real estate community. Choose from a range of sponsorship levels with benefits aimed to increase your visibility and enhance your Games-day experience.

- \$15,000 Presenting Sponsor
- \$10,000 Gold Sponsor
- \$7,500 Silver Sponsor
- \$5,000 Bronze Sponsor

Additional Sponsorship Opportunities

- \$5,000 Lunch and After Party Sponsor
- \$2,500 Activity Naming Rights Sponsor
- \$2,500 Registration and Breakfast Sponsor
- \$1,500 Corporate Tabling Opportunity

Fund A Cure Donation

- Please accept my Fund A Cure Donation of \$_____

Registration Information

Donor/Company Name _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

- My check (payable to Breakthrough T1D) is enclosed
- Please invoice me.

To pay by credit card, please call Teryn Eustace at 832-699-5114.

Per IRS guidelines, payment by Individual Retirement Accounts (IRA) or Donor Advised Funds (DAF) may not be applied to purchases that included goods and services or used to bifurcate payments.

Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The Federal ID number is 23-1907729.

Visit the Atlanta Real Estate Games website here.